POTUS Tweets & Markets

BY QUINN WILSON

Donald J. Trump @realDonaldTrump — Follow

If @amazon ever had to pay fair taxes, its stock would crash and it would crumble like a paper bag. The @washingtonpost scam is saving it!

10:22 AM - 7 Dec 2015

Donald J. Trump @realDonaldTrump — Follow

Based on the tremendous cost and cost overruns of the Lockheed Martin F-35, I have asked Boeing to price-out a comparable F-18 Super Hornet!

5:26 PM - 22 Dec 2016

↩ ♺ 14,842 ♥ 62,219

Donald J. Trump @realDonaldTrump — Follow

Boycott all Apple products until such time as Apple gives cellphone info to authorities regarding radical Islamic terrorist couple from Cal

4:38 PM - 19 Feb 2016

↩ ♺ 4,231 ♥ 10,432

"To think that Ford is moving its small car division is a disgrace. It's disgraceful. It's disgraceful that our politicians allow them get away with it. It really is."

SOURCE: ABC News

Donald J. Trump @realDonaldTrump — Follow

Rexnord of Indiana is moving to Mexico and rather viciously firing all of its 300 workers. This is happening all over our country. No more!

10:06 PM - 2 Dec 2016

↩ ♺ 17,354 ♥ 63,942

Donald J. Trump @realDonaldTrump — Follow

Look forward to going to Indiana tomorrow in order to be with the great workers of Carrier. They will sell many air conditioners!

10:48 PM - 30 Nov 2016

↩ ♺ 12,545 ♥ 67,093

"As an example of the power structure I'm fighting, AT&T is buying Time Warner and thus CNN, a deal we will not approve in my administration because it's too much concentration of power in the hands of too few."

SOURCE: CNN

Donald J. Trump @realDonaldTrump — Follow

General Motors is sending Mexican made model of Chevy Cruze to U.S. car dealers-tax free across border. Make in U.S.A.or pay big border tax!

7:30 AM - 3 Jan 2017

↩ ♺ 19,052 ♥ 73,808

Donald J. Trump @realDonaldTrump — Follow

My daughter Ivanka has been treated so unfairly by @Nordstrom. She is a great person -- always pushing me to do the right thing! Terrible!

RETWEETS 27,487 LIKES 143,805

7:51 AM - 8 Feb 2017

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Wow, Twitter, Google and Facebook are burying the FBI criminal investigation of Clinton. Very dishonest media!

10:26 AM - 30 Oct 2016

↩ ♺ 35,226 ♥ 71,469

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Boeing is building a brand new 747 Air Force One for future presidents, but costs are out of control, more than $4 billion. Cancel order!

8:52 AM - 6 Dec 2016
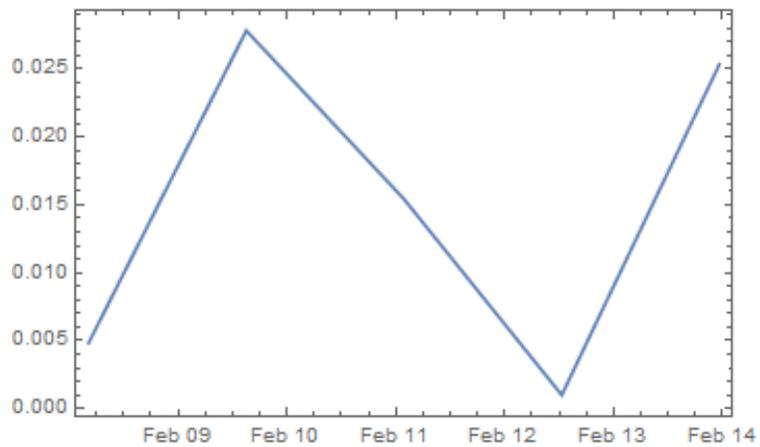
↩ ♺ 42,602 ♥ 141,171

Short Term Projections

◦ Negative Initial Effects

◦ Recovery to normal

◦ No Long-term Effects

First Case – Nordstrom

nordstrom =TimeSeries[FinancialData["JWN",{{2016,2,2},{2017,4,10}}, "Value"],{{2016,2,2},{2017,4,10}}]

DateListPlot[TimeSeriesWindow[(nordstrom-nordstromtweet)/nordstromtweet,{{2017,2,8},{2017,2,15}}]]

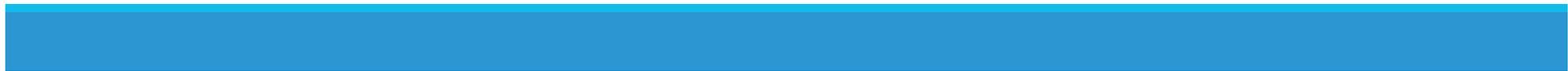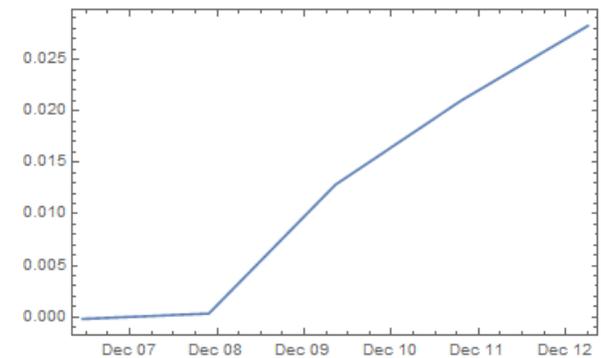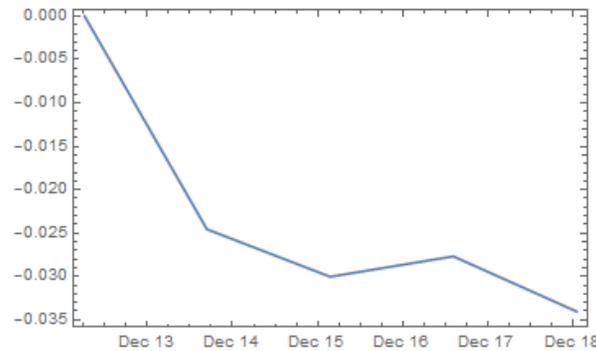Donald J. Trump
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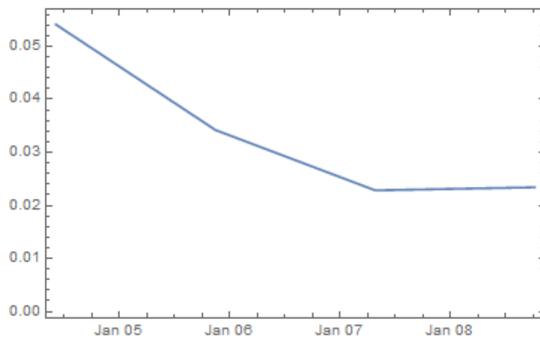
RETWEETS 27,487   LIKES 143,805

7:51 AM - 8 Feb 2017

48 Hour Change: 2.46%   As of April 10th: 3.27%

Following Suit

Donald J. Trump ✔
@realDonaldTrump   ✔ Follow

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to U.S. car dealers-tax free across border. Make in U.S.A.or pay
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↩ ♻ 19,052 ♥ 73,808

48 Hour:4.62% April 10th:
−2.47%

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↩ ♻ 14,842 ♥ 62,219

48 Hour:−2.57% April 10th:
4.39%
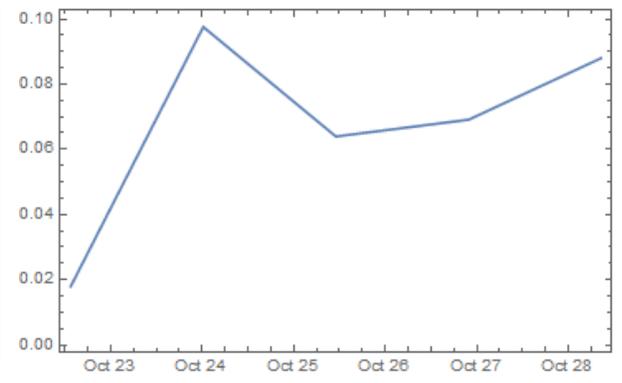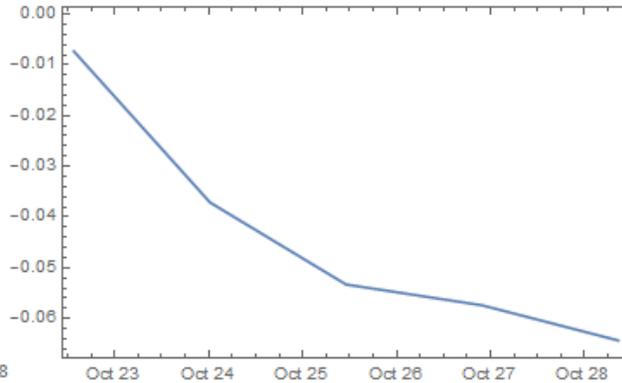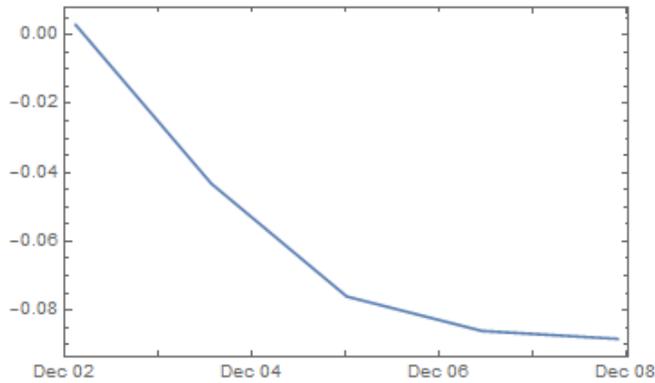

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8:52 AM - 6 Dec 2016

↩ ♻ 42,602 ♥ 141,171

48 Hour:0.11% April 10th:17.67%

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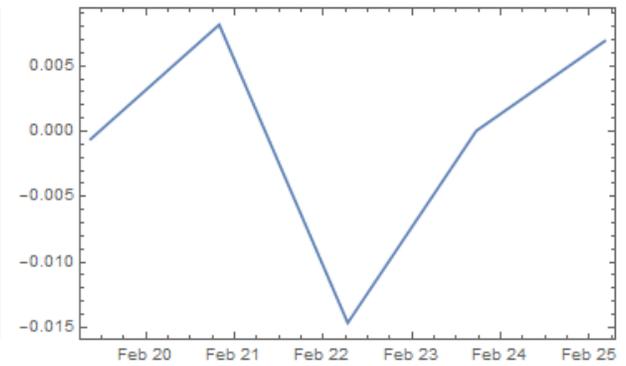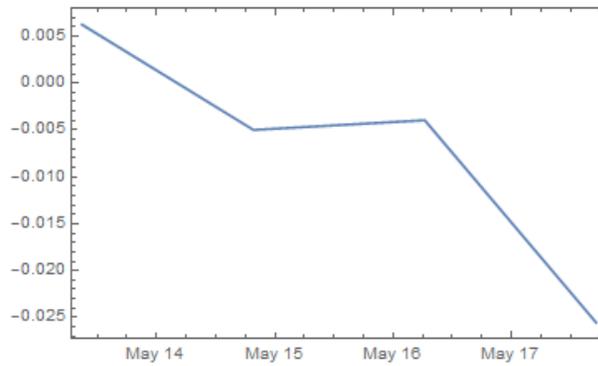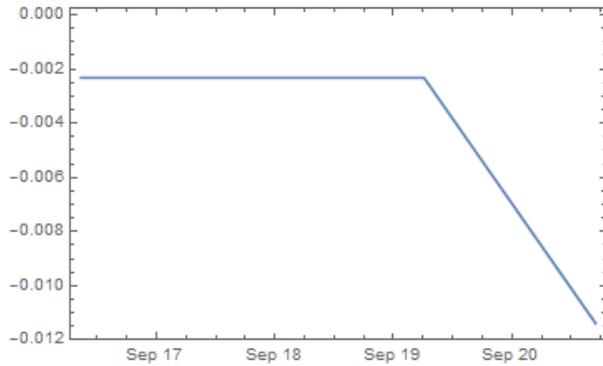
SOURCE: CNN

48 Hour:−5.31% April 10th: 4.84%

48 Hour:−3.68% April 10th: 6.17%

48 Hour:9.68% April 10th:22.09%

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SOURCE: ABC News

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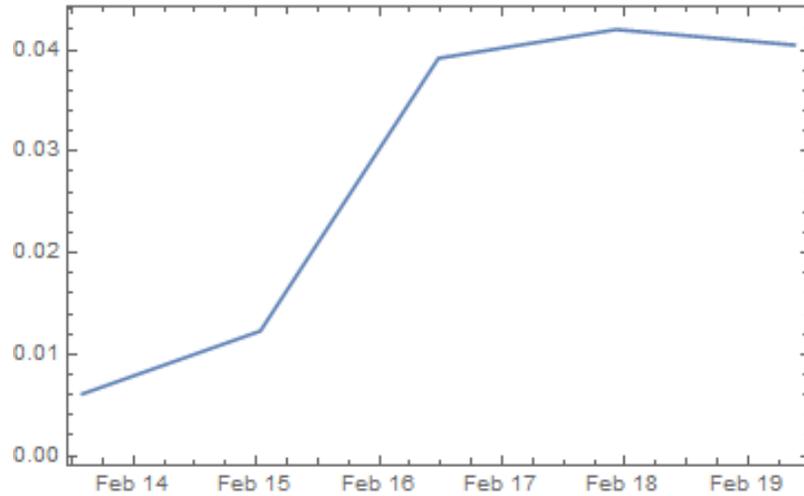
4:38 PM - 19 Feb 2016

4,231   10,432

48 Hour:−0.23% April 10th: −4.7%

48 Hour:−0.49% April 10th: 27.1291
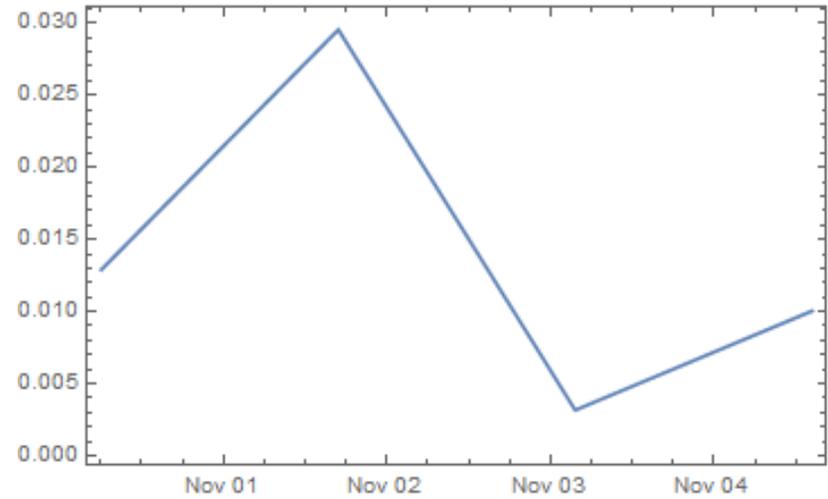
48 Hour:0.54% April 10th:52.13%

"I would go right now to
Carrier and I would say, 'I am
gonna work awfully hard.
You're gonna make air
conditioners now in Mexico.
You're gonna get all of these
1,400 people that are being
laid off--' they're laid off.
They were crying. They were-
- it's a very sad situation."

SOURCE: CBS News

48 Hour:1.21% April 10th:36.46%

Donald J. Trump ✔ 🐦 Follow
@realDonaldTrump

Wow, Twitter, Google and Facebook are burying the FBI criminal
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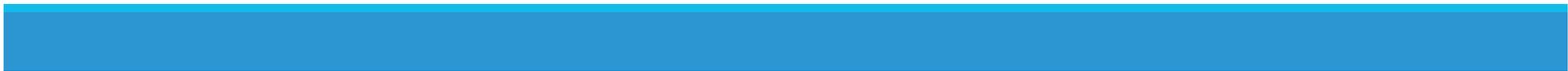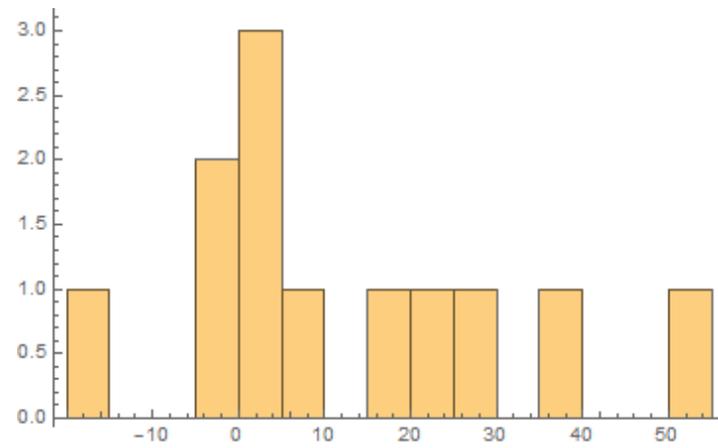↩ ⟲ 35,226   ♥ 71,469

48 Hour:−0.23% April 10th:
−4.7%

Results

o T-Value Short: 0.545   -   Keep Null Hypothesis

o T-Value Present: 2.22   -   Reject Null Hypothesis

Results

Adjusting for Market Cap

Normalizing

$(companymarketkcap/marketkcapSum)*(stock\ value)$