Two-phase behaviour of financial markets

Buying and selling in financial markets is driven by demand, which can be quantified by the imbalance in the number of shares transacted by buyers and sellers over a given time interval. Here we analyse the probability distribution of demand, conditioned on its local noise intensity \( \Sigma \), and discover the surprising existence of a critical threshold, \( \Sigma_c \). For \( \Sigma < \Sigma_c \), the most probable value of demand is roughly zero; we interpret this as an equilibrium phase in which neither buying nor selling predominates. For \( \Sigma > \Sigma_c \), two most probable values emerge that are symmetrical around zero demand, corresponding to excess demand and excess supply; we interpret this as an out-of-equilibrium phase in which the market behaviour is mainly buying for half of the time, and mainly selling for the other half.

We use the Trade and Quote database to analyse each and every transaction of the 116 most actively traded stocks in the two-year period 1994–95. We quantify demand by computing the volume imbalance, \( \Omega(t) \), defined as the difference between the number of shares, \( Q_b \), traded in buyer-initiated transactions and the number, \( Q_s \), traded in seller-initiated transactions in a short time interval, \( \Delta t \) (refs 2, 3).

\[
\Omega(t) = Q_b - Q_s = \sum_{i=1}^{N} q_i a_i
\]

where \( i = 1, ..., N \) labels each of the \( N \) transactions in the time interval \( \Delta t \), \( q_i \) denotes the number of shares traded in transaction \( i \), and \( a_i = \pm 1 \) denotes buyer-initiated and seller-initiated trades, respectively.

We also calculate, for the same sequence of intervals, the local noise intensity, \( \Sigma(t) = \langle (q_i a_i - \langle q a \rangle)^2 \rangle \), where \( \langle ... \rangle \) denotes the local expectation value, computed from all transactions of that stock during the time interval \( \Delta t \).

We find (Fig. 1a) that for small \( \Sigma \), the conditional distribution, \( P(\Omega|\Sigma) \), is single-peaked, displaying a maximum at zero demand, \( \Omega = 0 \). For \( \Sigma > \Sigma_c \) there is a second critical threshold, \( \Sigma_c \), the behaviour of \( P(\Omega|\Sigma) \) undergoes a qualitative change, becoming double-peaked with a pair of new maxima appearing at non-zero values of demand, \( \Omega = \Omega_+ \) and \( \Omega = \Omega_- \), which are symmetrical around \( \Omega = 0 \).

Our findings for the financial-market problem are identical to what is known to occur in all phase-transition phenomena, wherein the behaviour of a system undergoes a qualitative change at a critical threshold, \( K_c \), some control parameter. The change in behaviour at \( K_c \) can be quantified by an order parameter, \( \Psi(K) \), where \( \Psi(K) = 0 \) for \( K < K_c \), and \( \Psi(K) \neq 0 \) for \( K > K_c \).

For the financial-market problem, we find that the order parameter \( \Psi = \Psi(\Sigma) \) is given by the values of the maxima of \( \Omega \), of \( P(\Omega|\Sigma) \). Figure 1b shows that the change in \( \Psi(\Sigma) \) as a function of \( \Sigma \) is described by

\[
\Psi(\Sigma) = \begin{cases} 
0 & \text{if } \Sigma < \Sigma_c \\
\frac{\Sigma - \Sigma_c}{\Sigma_c - \Sigma_+} & \text{if } \Sigma_c < \Sigma < \Sigma_+ \\
\frac{\Sigma_+ - \Sigma}{\Sigma_+ - \Sigma_+} & \text{if } \Sigma > \Sigma_+ 
\end{cases}
\]

We interpret these two market phases as corresponding to the following two distinct conditions of the financial market.

First, the case of \( \Sigma < \Sigma_c \) market phase, in which the distribution of demand, \( \Omega \), is single-peaked, with the most probable value being zero, we interpret this to be the market equilibrium phase, because the price of the stock is such that the probability of a transaction being buyer-initiated is equal to the probability of a transaction being seller-initiated. In the equilibrium phase, there is statistically no net demand, and prices fluctuate around their ‘equilibrium’ values, suggesting that most of the trading is due to ‘noise’ traders who trade from misperceived information or for idiosyncratic reasons.

Second is the \( \Sigma > \Sigma_c \) market phase, in which the distribution of demand is bimodal. We interpret this to be the out-of-equilibrium phase, because the price of the stock is such that there is an excess of either buyers or sellers and there is a non-zero net demand for stock. Thus, in the out-of-equilibrium phase, the prevalent ‘equilibrium’ price has changed, so the stock price is now being driven to the market’s new evaluation of a fair value, which is consistent with the possibility that most of the trading arises from informed traders who possess superior information.

Our findings suggest that there is a link between the dynamics of a human system with many interacting participants (the financial market) and the ubiquitous phenomenon of phase transitions that occur in physical systems with many interacting units. Physical observables associated with phase transitions undergo large fluctuations that display power-law behaviour, so our results raise the possibility that volatile market movements and their empirically identified power-law behaviour are related to general aspects of phase transitions.

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